

GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: GM Social Value Policy and Framework

DATE: 8th September 2020

FROM: Vanda Murray

PURPOSE OF REPORT

This report provides an update on the refresh of the GM Social Value Policy and how this could strengthen delivery of the LEP's diversity and inclusion priorities.

RECOMMENDATIONS

The LEP Board is asked to asked to

- Endorse the refreshed Greater Manchester Social Value Framework
- Provide feedback on how the LEP can reflect the values outlined in the Social Value Framework as part of its approach to diversity and inclusion
- Provide feedback on how the LEP can champion this approach and support the private sector to adopt these values

CONTACT OFFICERS:

Simon Nokes, Executive Director of Policy and Strategy
simon.nokes@greatermanchester-ca.gov.uk

David Rogerson, Economy and Strategy Principal
David.rogerson@greatermanchester-ca.gov.uk

1. INTRODUCTION

- 1.1 At their meeting in July, the Board discussed how the LEP could use its business experience and expertise to promote greater diversity and inclusion within the work of the LEP itself, the private sector and to add value to wider GM policy development and delivery.
- 1.2 At the following meeting in August, the LEP Board received a report from the Diversity Champion setting out the initial thinking on how this could be taken forward including a number of ideas to help inform discussion
- 1.3 This included an update on the work of the Good Employment Charter; the development of Equality Advisory Panels; the Greater Manchester Tackling Inequalities Board; and the Independent Inequalities Commission.
- 1.4 A number of key employment themes were discussed including recruitment; training and development; communicating best practice and role models; and how supply chains can contribute to an inclusive economy was explored.
- 1.5 More broadly, the Board explored how to best consider equality and diversity implications in all its decision making, including programmes such as the Local Growth Fund.

2. GM SOCIAL VALUE POLICY AND FRAMEWORK

- 2.1 The attached GMCA report sets out proposals for how Greater Manchester can build back better from the impact of Covid-19 by updating the city region's existing Social Value Policy with a refreshed set of priorities for the Social Value Framework, containing priority actions linked to public procurement.
- 2.2 The LEP has been closely involved in the development of these proposals, ensuring that there are clear links between this work and the broader work to support the city region's economic recovery and efforts to build back better.
- 2.3 This reflects many of the themes noted above (particularly supply chains, good employment and skills) and existing LEP priorities relating to clean growth and supporting a sustainable, fair economy that tackles inequality and creates lasting benefit for all.
- 2.4 There is now an opportunity for the Board to consider how the LEP can embed the values outlined in the Social Value Framework into its approach to diversity and inclusion. This could include both the work of the LEP Board itself but also that of LEP Board members' own companies.
- 2.5 It also provide an opportunity for the LEP to explore how it can champion this approach with businesses across the city region and support them to adopt these values and behaviours.

3. NEXT STEPS

- 3.1 The Board is asked to endorse the refreshed Greater Manchester Social Value Framework and provide provide feedback on how these values can be reflected in the work of the LEP and the wider private sector.